INDEX to DUN'S BUSINESS MONTH

JANUARY—JUNE 1983, Volume 121, Numbers 6-12

SUBJECT/TITLE INDEX

—A—

ADVERTISING
Lorimar Buys K&E — May 34
J. Walter Thompson Lawsuit — June 28

AGRICULTURE
PIK: The Winners and Losers — Mar 75

AVIATION
Spruce Goose Goes Public — June 28

—C—

CITIES AND STATES
Rockefeller Center for Sale — Jan 31
Chicago Snares the Fair — Jan 31
Default in Detroit — Feb 26
Corporate Compact With Boston's Schools — May 81

COMMUNICATIONS
Broadcast Code Setback — Jan 30
United Satellite's Remarkable Coup — Feb 52
TV Network Troubles — Mar 26
CBS Offers Teletext — May 34
A Long Shot Surges Ahead — June 56

COMPANIES
AT&T Details Divestiture — Jan 29
Itel's Settlement — Jan 29
VW's China Deal — Jan 29
Dow's Retreat — Jan 29
Braniff Rescue? — Jan 30
Westinghouse's Robots — Jan 30
Chrysler's Comeback — Feb 14
AT&T Wins In Court — Feb 17
Baby Bell's New Products — Feb 17
IBM Buys Into Intel — Feb 17
Phillips Gets GAO — Feb 18
MGM, Hyatt Suits Settled — Feb 18
Oxy's Troubled Days — Feb 56
Computer Age Tools for the Blind (Triformation Systems) — Feb 62
GM-Toyota Pact — Mar 19
Oxy Debt Ratings Cut — Mar 19
Penny Shifts Strategy — Mar 21
GE Sells Its Mines — Mar 21
No Monopoly on Monopoly — Apr 33
Juki Takes on IBM — Apr 34
Atari Heads East — Apr 34
Beatrice Changes Course — Apr 34
GAF Proxy Fight — Apr 34
Black Ink at AM International — Apr 35
Paradyne Case — May 31
Big Steel's British Deal — May 31
Big Bucks for Bank Name — May 31
People Express' Jet Buy — May 32
A&P's Black Ink — May 32
GE Phone Push — May 32
What Happened To Xerox — May 56
Bankers Trust's Winning Gamble — May 61
Grumman Sues Rohr — June 25
Ford Kills Rouge Deal — June 26
Sotheby Squabble — June 26
Texas' Triple-A Utility — June 79

—E—

ECONOMY
Lead-Footed Recovery — Jan 24
A National Jobs Crisis — Jan 48
Wanted: A Labor Policy for the Reagan Administration — Jan 55
Feldstein's Lowball Pitch — Feb 12
What is 'Full Employment'? — Feb 36
Monetarism Doesn't Work (It Never Has, And it Never Will — Feb 41
Omens of Recovery — Mar 11
Unemployment Peak? — Mar 12
Deficits: The $200 Billion Question — Mar 28
The System Needs An Overhaul — Mar 31
Fizzling Recovery? — Apr 25
Bankruptcies Hit Record — Apr 25
The Job Market Looks Up — Apr 60
Labor Unions Take A Big Risk With Their New Political Strategy — Apr 63
Confidence Rises — May 21
Corporate Taxes: Why Some Pay Less — May 36
Business' Money Needs are Modest — May 43
In Defense of the 'Bipartisan Appeal' on Budget Policy — May 44
The Recovery Picks Up Speed — June 13
Recovery: The Regional Outlook — June 44
The Fed's Dilemma — June 47
Inventories: Back to Normal? — June 51
No Time for Provincialism — June 53

ENTERPRISE
The Ambitious Student Entrepreneurs — Apr 70
A Charity Goes Capitalist — Apr 73

EXECUTIVE SUITE
I Took 'The Window' — Jan 69

—F—

FIRST PERSON
The Sourpuss Syndrome — Apr 89

—I—

INDUSTRIES
Video Game Shakeout? — Jan 30
Detroit Gets Lean and Mean — Jan 56
ICC Lifts Rail Ban on Trucking — Feb 24
Hefty Steel Write-Offs — Feb 24
Pick-Up In Autos — Feb 24
Bank Seeks Conversion To an S&L — Feb 25
Where They're Drilling for Oil — Mar 21
1982 Profits Plunge — Mar 25
The Decline And Fall of OPEC — Mar 50
Housing Leads The Way Again — Mar 53
Pipeline Cancelled — June 26
Profits Bottom Out — June 27
Pony Express Rides Again — June 27
Industry's Quiet Revolution — June 72

INTERNATIONAL
Bailing Out the World's Debtors — Jan 21
Waiting For The Dollar To Decline — Jan 21
GATT: Not as Bad As it Appeared — Jan 22
Sea Law Squabble — Jan 22
Siberia: Answer to Soviet Economic Woes? — Jan 60
OECD's Gloomy Forecast — Feb 12
Germany Goes To the Polls — Feb 12
The Pirates of Taiwan — Feb 13
French-Japanese Robotics Deal — Feb 13
France's Booming Arms Business — Feb 14
Philippine Fiasco? — Feb 14
Another EEC Squabble — Feb 14
Free-Traders Lose Bet on a Stronger Yen — Feb 70
British Court Repudiates U.S. Claims — Mar 13
Australia: Toehold for Foreign Banks — Mar 14
U.S.-China Trade Tensions — Mar 14
Cracks in The Airbus Consortium — Mar 14
Thatcher's Election-Year Budget — Mar 19
Which Way for U.S. Trading Companies — Mar 56
West Berlin's Battered Economy — Mar 60
The Voter's Choices — Apr 26
Britain's Pound Coin — Apr 27
Rumasa: Spain's Troubled Giant — Apr 27
Polly Peck in a Pickle — Apr 27
Financial Fraud Crackdowns — Apr 28
Lloyd's of London's Lost Luster — Apr 80
Japan's Woes — May 24
Mitterrand Moves To the Right — May 29
Turnabout in East-West Trade — May 29
Hong Kong's Attack On the Auto — May 29
How Good Are Country Risk Forecasters? — May 66
Thatcher's Big Lead — June 19
Saudi Budget Woes — June 20
France: Troubles Mount — June 20
Brazil-Mexico Barter Deal — June 25
French First: Unmanned Train — June 25
China Reaches Out — June 25
Have Floating Rates Failed? — June 66

—M—

MANAGEMENT
Cooking The Books — Jan 40
"Two-tier" Tenders — Feb 25
More Secrecy on Executive Compensation? — Feb 25
FASB Proposes Retirement Standard — Feb 26
Kodak's Open Window — Feb 26
Upsurge in ESOPs — Feb 76
New Benefit That Costs Nothing — Mar 25
Perks Trimmed By Recession — Mar 25
No Halt to Hostile Takeovers — Mar 26
The Oddball Forecasters — Mar 64
New Funding for Health Care — Mar 68
New Rule On Medical Coverage — Apr 35
Mobil's 'Libel' Insurance — Apr 35
Golden Parachutes At Thiokol — Apr 35
Uproar Over the Annual Meeting — Apr 64
Executive Demand Picks Up — May 32
Companies Rescind Pay Cuts — May 32
CEOs: First the Merger, Then the Fall — May 34
Pensions In Jeopardy — May 77
Allied Ends 'Golden Parachutes' — June 27
Harry Gray's New Defense — June 27
Open Window Hurts Kodak — June 28
Uproar Over Options — June 60

MANAGERS
Charles Marshall—Chairman of American Bell — Jan 77
John C. Brizendine—President of Douglass Aircraft Co. — Jan 77
Frank Aries—Aries Enterprises Ltd. — Jan 78
Josh S. Weston—Automatic Data Processing, Inc. — Jan 78
Harry J. Gray—Chairman-United Technologies — Feb 88
Stanley C. Gault—Chairman—Rubbermaid Inc. — Feb 88
Admiral Elmo Zumwalt Jr.,—International Harvester Co. — Feb 89
Robin Leigh—Pemberton—Bank of England — Feb 89
James D. Robinson III—Chairman—American Express Co. — Mar 103
Admiral Bobby Ray Inman—Microelectronics & Computer Technology Corp. — Mar 103
Marcian E. (Ted) Huff Jr.—Atari Inc. — Mar 103
Saul P. Steinberg—Reliance Group Holdings — Mar 104
Robert A. Crandall—President—American Airlines — Apr 95
Marvin S. Davis—CEO—Gulf & Western Industries — Apr 95
Douglas D. Danforth—Westinghouse Electric Corp. — Apr 97
Ron Busch—President—Gulf & Western's Pocket Books — Apr 97
John R. Green, Jr.—Magic Chef, Inc. — Apr 97
Gordon Moore—Chairman—Intel Corp. — May 104
F. James McDonald—President—General Motors Corp. — May 104
John Jay Hooker—Chairman—United Press International — May 105
Ian MacGregor—National Coal Board — May 105
John E. Swearingen—Standard Oil Co. (Indiana) — June 113
Lee A. Iacocca—Chrysler Corp. — June 113
Harry B. Helmsley—Empire State Building — June 113
William R. Howell—J.C. Penney Co. — June 115

SUBJECT/TITLE INDEX

MANAGING INFORMATION:

Boom in Portable Computers	Jan	73
Those Pesky Computer Bugs	Feb	125
For Executives: A Boom In Computer	Mar	113
Choosing Data Bases	Apr	99
The New Financial Tools	May	85
Electronic Mail: Slow to Catch On, But Users Like It	May	113
Vendors Offer a Wide Variety of Integrated Software Programs	June	117

MARKETING

Tylenol's Rebound	Feb	26
Kodak's Fast Films	Mar	26
Diet Coke Clicks	Apr	36
Cashing In On The Census	Apr	52
Three M's Unusual Strategy	Apr	55
Coke Joins the Fray	June	28

MONEY & MARKETS

Banking: Taking Off The Wraps	Jan	26
Equity Sales Soar	Jan	26
Penney's Plunge Into Finance	Jan	26
Reserve Fund Takes on Merrill Lynch	Jan	26
Venturesome Pension Funds	Jan	54
Hope For The Thrifts	Feb	18
Savers Like New Bank Account	Feb	23
Dreyfus Takes On The Fed	Feb	23
Stocks: 1150 On the Dow?	Feb	23
First Aid for Specialists	Feb	24
Rescuing the Banking System	Feb	44
New Bank Account Soars	Mar	12
ARCNs: New Debt/Equity Hybrid	Mar	13
Dow's P/E is 45!	Mar	13
The Close-Mouthed Companies	Mar	42
Bell's Ratings Lowered	Apr	26
The Market: How Big a Correction?	Apr	28
Heller's Switch	Apr	33
Bigger Share For the Discounters	Apr	33
The Supercompanies Emerge	Apr	44
Let Wall Street Set Margin Rules?	May	22
Need Money? Sell Stock	May	23
More Financial Walls Fall	May	23
Record Sale By New Sci/Tech funds	May	24
CBOE-CME Deal In The Works	May	24
U.S. Sues Toyota	June	14
South Dakota Lures Banks	June	14
Too Many Mergers?	June	15
Market Set For a Breather	June	15
Move to Expand IRA	June	15
Higher Price for Risky Lending?	June	19
New Strategies in Equity Financing	June	38

—P—

PERSONAL FINANCE

Growth Stock Opportunities for 1983	Jan	81
Choosing a Commodities Manager	Jan	83
Double Play in Japanese Stocks	Feb	119
Small, Young, Racy Technology Stocks	Feb	119
Customized Credit For Executives	Feb	121
New Tuition Plan: Pay Now, Avoid Increases	Mar	107
Janus Fund Winning Stock Strategy	Mar	107
Need a Car Loan? Just Call Your Broker	Mar	111
Tuning In to Business News	Apr	103
Some Exceptional Chemical Stocks	Apr	103
Saving Art From Estate Taxes	Apr	104
Storing Valuables at a Hotel	May	107
Strategy For a Long Recovery	May	107
Fast-Food Franchises	May	111
A Novel View on Refinancing Mortgages	June	121
Investing Tips From a Venture Capitalist	June	121
New Guaranteed Bond Funds	June	123

PRESIDENTS' PANEL

The Computer And the Top Honcho	May	72

—R—

REAL ESTATE

The Boom is Over in Office Building	Feb	80

—S—

SURVEYS AND STUDIES

Ratios	Feb	107

—W—

WASHINGTON

Reagan: Compromise With Congress?	Jan	23
Turnaround On Trade Policy?	Jan	23
Returning Surpluses to The Farm	Jan	23
Here Come the Atari Democrats	Jan	32
AARP's Capitol Clout	Jan	35
Social Security Solution?	Feb	11
Reagan Slips With Business	Feb	11
Reagan and The Hill	Mar	11
Reagan's Savvy Strategists	Mar	34
Fallout From 'Sewergate'	Apr	25
High-Stakes Poker on Capitol Hill	Apr	38
Politics of Peace	May	21
Easing Antitrust	May	22
Six Democrats Stalk Reagan	May	48
White House Downplays Business Links	June	13
Did You Give To the IRS?	June	13
How Tip Took Charge	June	32

SUBJECT INDEX: BANKS, COMPANIES, GOVERNMENT AGENCIES, MEDIA, ORGANIZATIONS, UNIONS, UNIVERSITIES, ETC.

—A—

ABC, 3:25; 5:48, 49
AFL-CIO, 1:49; 2:38, 76; 4:63; 5:48, 49, 50
AHD, 3:46
AMAX, 6:27
AM International, Inc., 4:35
AMC, 3:5, 116
AMR Corp, 4:95
ATM, 4:46
Adler-Royal Business Machines, Inc., 4:54i
Administrative Management, 3:90
Admiral, 4:97
Aetna Life & Casualty, 2:23; 3:45; 4:44; 6:56, 99
Airborne Freight Corp, 2:90, 94, 100
Airbus Industries, 3:19
Air Express International (AEI), 2:91
Air Products & Chemicals, Inc., 5:72, 73
Air Transport Association of America (ATA), 2:90
Albion-Hays, 6:73
Alcan Aluminum, Ltd., 6:39, 40
Alcoa, 1:66; 3:69; 6:39, 40
Alden Computer Systems, 2:89
Alden, John Insurance Co., 4:47
Alexander & Alexander Services, Inc., 4:80
Allegheny Power System Inc., 2:6
Allied Corp, 2:58; 3:5, 25, 104, 116, 6:27
Allis-Chalmers, 3:76
Allstate Insurance Co., 1:26, 76, 6:56, 99
Alpha Micro, 4:54c, 54f
Alpha Software Corp., 6:117
Altos Computer, 1:66
American Airlines, 2:93, 98; 4:12, 15, 20, 95; 6:40, 100
American Association of Advertising Agencies, 3:25
American Association of Retired Persons (AARP), 1:35, 38
American Bar Association, 4:65
American Bell Inc., 2:17
American Business Conference, 1:34; 2:71; 5:11, 39, 42
American Can Co., 3:5, 44, 116
American Demographics, 4:54
American Depositary Receipts, 3:109
American Economics Association, 2:41
American Enterprise Institute, 1:49; 2:38
American Express Co., 2:88; 3:13, 103, 104; 4:6, 7, 8, 10, 44, 45, 46, 47, 48, 49, 50
American Express International Banking Corp. (AEIB), 3:104; 6:25
American Greeting Corp., 1:81
American Home Products, 2:26, 30, 128; 3:43, 44, 46; 6:124
American Honda, 3:69
American Hospital Supply, 6:61
American Hotel & Motel Association, 5:107
American Institute of Certified Public Accountants, 5:37
American International Group, 4:35
American Management Associates, 3:113
American Minerals, 2:89
American Motors, 1:58; 6:25, 40
American National Banker Trust Co., 4:33
American Paper Institute, 3:44
American Satellite Co., 6:56, 57
American Savings & Loan, 1:78
American State Bank, 5:23; 6:14
American Telephone & Telegraph Co., 1:26, 29, 64, 77; 2:17, 76, 79; 3:25, 108; 4:28, 50, 65, 66; 5:24, 32; 6:57, 100, 124
American Trucking Association, 2:24
Ametec, Inc., 5:72
Analogic Corp., 1:83
Analogue Devices, 1:33
Anheuser-Busch, 5:116
Anvil Cases, Inc., 1:74
Apple Computer, Inc., 1:66, 83; 2:120, 126; 3:108, 4:5, 54d, 54g, 54h, 54j; 4:100; 5:114; 6:82, 87, 92, 97, 99, 106, 117
Applicon, 4:54f
Arabian American Oil Co., 4:95
Arby's, 5:111
Aries Enterprises, Ltd., 1:77
Arm & Hammer, 4:54
Armco Inc., 1:66; 2:24; 3:64
Asarco, Inc., 3:5
Associated Madison Co., 3:5
Associated Press, 5:72, 105
Associated Travel, 4:8
Atari, Inc., 1:30; 3:103, 104, 114; 4:20, 34
Atlantic Richfield (ARCO), 1:64, 66; 2:77; 6:99
Automatic Data Processing, Inc. (ADP), 1:78
Avis, 4:20
Ayco Corp. 2:122; 3:107

—B—

Balcor, 4:49
Bank America Corp., 2:23; 3:14, 25, 31, 60; 4:44, 45, 46, 47, 48; 5:42, 62; 6:15, 53, 68, 99
Bank of England, 4:84
Bank Rate Monitor, 2:23; 3:12
Banker's Trust Co., 3:53; 5:61, 62, 64, 68
Barnett Bank, 6:46
Barrett Smith Schapiro Simon & Armstrong, 6:65
Bates, Ted, 2:32
Baxter Travenol Laboratories, 6:73, 75
Baylor University, 4:73
Bear Stearns & Co., 1:26, 45; 3:46
Beatrice Foods Co., 1:31, 4:34
Bechtel Group, The, 6:100
Becker, A.G. Inc., 1:64
Beijing Jeep Co., 6:25
Bell & Howell, 4:54i
Bendix-Allied, 2:25, 58, 88; 3:5, 25, 104, 116; 6:27
Benton & Bowles, 2:104; 3:5, 116
Bernstein, Sanford C. & Co., 1:58; 2:18; 3:72
Bethlehem Steel, 2:24; 3:13, 25; 5:38, 42; 6:27
Beverely Enterprises, 1:81; 5:116
Biscayne Federal Savings & Loan, 5:23
Blue Cross Blue Shield, 3:69
Blue Label Air, 2:102
Blythe Eastman Dillon & Co., 1:29
Boeing, 3:14; 6:46, 100
Boise Cascade Corp, 5:42; 6:27, 40
Bolt Beranek, 5:113
Booz, Allen & Hamilton, Inc., 3:113
Borden, 5:38
Borg Warner Corp., 1:31; 3:13
Boston College, 1:38
Boston Compact, 5:81
Boston Federal Reserve Bank, 1:38
Boston Globe, The, 4:100; 5:82
Boston University, 5:82; 6:34
Brandeis, 3:107
Braniff International, 1:30; 2:98; 3:25; 4:95; 5:32
Briggs & Stratton, 6:73
Bristol Myers Co., 2:26, 30 128; 4:54; 5:34, 39, 64
British Airways, 6:19
British Steel Corp., 5:31, 105

Broken Hill Proprietary Co., 3:21
Brokers Estimate Service System, 3:13, 25
Brookings Institution, 2:48, 51, 75; 3:51; 5:36, 37, 38, 41
Brown, Alex & Sons, 2:53, 91; 6:123
Brown Brothers Harriman, 3:46
Brown & Root, 3:25
Brunswick Corp., 3:25
Buck Consultant's, 4:35
Buick, 3:5, 116; 6:124
Bulova Watch Co., 4:54
Bunker Ramo Corp., 3:5, 116
Burger King, 5:111
Burlington-Northern, 2:18, 93, 94, 105; 4:36; 5:39
Burroughs Corp., 4:54g; 5:118, 6:90
Burson Marsteller, 3:5, 116
Business Environment Risk Information, 5:67
Business International, 5:67
Business & Professional Software, 6:92
Business Roundtable, The, 2:70, 71; 4:39
Business Times, 4:103
Business Week, 4:103
Byoir, Carl & Associates, 3:5, 116

—C—

CACI, 4:54
CBS, 2:53;; 3:25; 5:34
CIE Systems, Inc., 4:54c
Cable News Network, 4:103
Cadillac, 2:80; 3:5, 116; 6:124
Cado Systems, 1:66
California Federal Savings & Loan Association, 1:78, 5:23
California Microwave 3:109
Cameo Curtains, 2:89
Campbell Soup, 4:54
Cannon Mills, Co., 5:104
Canon, USA Inc., 4:54c, 54i
Capital City Bank, 5:23
Capital Management Services, 1:66
Carnation Co., 3:42, 45, 46; 5:38
Carnegie Mellon University, 3:29
Carrier, 6:27
Carter Hawley Hale Stores, 3:4r3
Case Western Reserve, 3:107
Caterpillar Tractor Co., 2:71, 75, 79, 3:42, 45, 69; 6:27
Cessna Aircraft Co., 2:88
Champion International, 5:32
Champion Spark Plug, 3:44
Charter Data Services, Inc., 1:37
Charter Marketing Co., 4:5
Charter Medical Corp., 1:81
Chase Manhattan Bank, 2:23; 3:51, 60, 64, 93; 3:14; 4:100; 5:38, 42, 62
Chemical Bank, 2:121; 4:48; 49; 6:46
Chevrolet, 3:5, 116; 6:124
Chicago Tribune, 1:6, 83
Chrysler Corp., 1:6, 24, 34, 56, 57, 58, 83; 2:14, 17; 3:19, 108; 5:23, 34; 6:40, 124
Cigna Corp., 1:24; 3:69; 4:95; 6:50
Cipher Data Products, 3:108
Citicorp, 2:71, 80; 3:14, 29, 30, 60; 4:44, 45, 46, 47, 49, 49, 50; 5:23, 61, 62; 6:14, 15, 27, 61
Citicorp Venture, Ltd., 3:72
Cities Service Co., 2:18, 58, 59; 3:21; 5:104
City Investing, 6:40
City University of N.Y., 3:29
Claiborne, Liz Inc., 1:81
Claritas, 4:54
Cleary Gottlieb, Steen & Hamilton, 5:23
Coca Cola Co., 3:44, 4:36; 6:28
Coldwell Banker, 1:26; 4:46
Coleco, 1:30
Colgate-Palmolive, 5:34, 64, 67
Collins Pine Co., 2:6
Colman & Stephens, 6:123
Colonial Penn Group, 1:37, 38
Columbia University, 1:31, 41, 45; 4:56
Columbia Pictures Industries, 1:6, 83
Colussus Hardware & Software Co., 4:70
Commodities, 1:84
Common Cause, 2:89
Commonwealth Edison, 1:31
Communications Network Services, 6:56
Communication Satellite Corp. (COMSAT), 2:53, 54
Comnet, 6:100
Compag Computer Corporation, 1:74; 6:84
Comp-Service Information, 4:99
Compucorp, 4:54c, 54g
Compuserve, 5:113
Computer Devices, Inc., 3:113; 4:54d, 54h; 6:83, 84
Computer Graphics for Management, 6:90
Computer Products, 2:121
Computervision, 1:83
Comshare, 6:92
Condec Corp., 1:30, 4:5
Conference Board, The, 1:48, 49; 3:12; 4:25; 5:21; 6:14
Connecticut General Life Insurance Co., 2:6; 4:95
Connex International, 6:100
Connexions, 4:99
Cononco, 1:66; 2:58
Consolidated Cigar, 4:95
Container Corp., 1:77
Contex Management Systems, 6:97, 117
Continental Airlines, 2:105
Continental Group, 5:72, 73
Continental Illinois Bank & Trust Co., 3:111; 6:27, 124
Continental Telecom, Inc., 6:56, 57
Control Data Commerce International, 3:57
Convergent Technologies, Inc., 1:74, 83
Cook, Thomas, 4:8
Cornell Dresses, 4:28
Corning Glass Works, 6:100
Corona Data, 6:84
Corporate Counsel, The, 6:61
Corvus Systems, Inc., 4:54c, 54g
Cray Research, 1:83
Creative Strategies, Inc., 1:73
Crompton-Knowles Corp., 5:109
Crowd Caps, Inc., 4:71
Crown Zellerbach, 6:40
Crum & Forster, 5:60
Cullinet Software, 6:118
Cunard Line, 4:20
Cupples Co., 5:73

—D—

Daily News, 1:6
Da-Lite Screen Co., Inc., 4:54i
Dallas Power & Light, 6:79
Dana Corp., 6:72
Darome, Inc., 6:100
Data Acquisition Systems, 4:71
Data General, Inc., 2:90, 104; 4:54c; 5:62; 6:46
Datamation Magazine, 1:5
Datapoint Corp., 4:54d, 54g, 54i, 54j; 6:75
Data Resources, Inc., 1:48; 2:14; 3:53; 4:46; 6:46
Datek Information Services, Inc., 6:118
Dayton-Hudson, 2:76; 3:43, 46
Dayton Malleable, Inc., 6:38, 39
Deak-Perera Fifth Avenue, Inc., 1:84; 2:122; 3:109; 4:107; 5:109; 6:123
Dean Witter Reynolds & Co., 1:26; 2:58; 3:25; 5:60; 6:7, 61, 124
Decisions Resources, 6:90
Deere & Co., 3:69, 76; 5:34, 108; 6:27, 73, 99
Deloitte, Haskins & Sells, 1:44
Delta, 4:15, 20
De Soto, 6:27
DHL-World Wide Courier Express, 2:103
Dialcom, 5:113
Dialog Information Services Inc., 4:99
Diasonic, 1:66
Diebold, Inc., 4:54c
Digital Equipment Corp., 1:74; 3:45; 4:54d, 54g; 5:32, 113
Discount Corp of New York, 6:68
Disney World, 6:44
Ditchley Institute, 2:50
Docutel/Olivette, 4:54i
Dodge, 3:5, 116
Domestic International Sales Corp., 4:40
Donaldson Lufken & Jenrette, 5:61
Donnelley Marketing Information Service, 4:52, 53, 54
Donoghue Money Fund Reports, 1:84; 2:122; 3:12, 109; 4:104, 107; 5:109; 6:123
Dorsey Corp., 1:41
Douglas Aircraft Co., 1:77
Dow Chemical Co., 1:29, 30; 6:66
Dow Jones, 3:13; 4:28, 99, 103; 5:72, 107; 6:9, 15, 40, 84, 124
Drexel Burnham Lambert, 2:110; 5:62
Dreyfus Corp., 2:23
Duff & Phelps, 4:28
Duke Power, 5:39
Dun & Bradstreet Corp., 1:24; 4:25, 60, 61; 5:43; 6:51
DuPont de Nemours Co. E.I. & Co., 1:6, 83; 2:58; 3:28, 30; 4:56, 65; 6:99
Dynalogic Info-Tech, 6:84
Dynamic Years, 1:37
Dysan, 3:108

—E—

EMX Telecom, 6:57
Earthquake Safety Organization, 4:73
Eastern Airlines, 2:98; 4:15; 6:40
Eastman Kodak, 2:26, 88; 3:25, 43; 4:54f; 5:24, 56; 6:28
Economist, 3:103
El Paso Co., 2:18
Emerson Electric, 5:38
Emery Worldwide, 2:90, 100, 104
Engelhard Corp., 5:109
Esmark, Inc., 1:31; 5:88
Essex Corp., 6:75
Ethyl Corp., 4:104; 5:73
Express Mail, 2:104
Extravision, 5:34
Exxon, 1:6, 84; 4:68; 5:24; 6:99
Exxon Office Systems Co., 4:54i

—F—

Facet Enterprises, 2:30, 128
Fairchild Industries, 6:56
Fays Drug Co., 5:116
Federal Deposit Insurance Corp., 1:5; 2:18, 23, 25; 6:15, 19
Federal Express Corp., 2:30, 90, 98, 100, 104, 128; 3:113
Federal Home Loan Bank Board, 1:84; 2:122; 3:109; 4:107; 5:109; 6:15, 123
Federal-Mogul Corp., 5:73
Federal Reserve Bank of Boston, 6:45
Federal Savings & Loan Association, 5:23
Federal Savings & Loan Insurance Corp., 2:18; 6:19
Federated Dept. Stores, 3:43
Ferox Micro Systems, 6:90
Fidelity Bank, 3:30
Fiduciary Trust of New York, 2:89
Financial Intelligence & Research, 4:81
Fireman's Fund, 4:49
First Boston Corp., 2:25; 5:62, 68, 71; 6:38, 39, 40
First Charter Financial Corp., 1:78
First Chicago Bank, 6:27
First Interstate Bancorp, 5:31
First Interstate Bank of Arizona, 6:44
First Manhattan Corp., 3:21; 5:60
First Mississippi, 3:76
First National Bank of Chicago, 6:46
First National Bank of Harrington, 6:15
First National of Cincinnati, 5:38
First Nationwide Savings, 1:26
First Twin-State Bank, 5:31
Fisher Scientific Co., 3:5
Flexi-Van Corp., 5:104, 105
Florida Power & Light, 6:39
Flxible, 6:25, 26
Flying Tigers, 2:98, 100
Focus Report, 2:90
Foote, Cone & Belding, 3:5, 116
Foothill Group, 1:81
Ford Motor Co., 1:58; 2:26; 3:5, 19, 61, 69, 72, 108, 116; 4:63, 5:23; 6:26, 66, 75, 100, 124
Fort Howard Paper Co., 3:42, 44, 45, 46
Franchise Finance Corp. of America, 5:111
Franklin National Bank, 2:48
Frigitronics, 2:30, 128
Fuel Tech, Inc., 4:70, 71
Fugi Bank, Ltd., 4:33
Future's Industry Association, 5:97
Future Shock, 1:133

—G—

GAF Corp., 4:34, 35; 5:78
GTA Corp., 6:57
GTE Corp., 5:32, 113
Gallup Organization, 2:11
Gandaf, 2:120
Garcia's of Scottsdale, 1:81
Gartner Group, 3:45
Gekee Fiber Optics Co., 4:70
Gelco Courier, 2:102, 103, 104; 4:10
Gelco Travel Services, 4:7, 8
General American Oil Co., 2:18
General Automotive Corp., 6:26
General Electric Co., 1:30, 47, 64, 65, 66, 77; 2:88; 3:5, 21, 56, 116; 4:36, 54c, 54i, 68; 5:24, 32; 6:45, 66
General Electric Trading Co., 3:57
General Felt Industries, 6:26
General Foods, 6:124
General Instrument Corp., 2:53, 54
General Mills, Inc. 4:33
General Motors Corp., 1:6, 56, 57, 58, 83; 2:25, 62, 76; 3:19, 43, 44, 45, 108; 4:26, 63, 68; 5:24, 68, 104
General Telephone & Electronics (GTE), 2:53, 54, 88
General Tire & Rubber Co., 1:78; 6:27
Genentech, 1:65
Genigraphics, 6:92
Geographic Data Technology, 4:54
Georgia Pacific, 5:39; 6:45
Georgetown University, 6:35
George Washington University, 1:49
Getty Oil, 6:26
Gibson Greeting, 6:40
Gimbles, 3:42
Glasgow University, 1:60
Goldman Sachs & Co., 2:85; 3:13; 6:39, 68
Goodrich, B.F., 4:104; 5:32; 6:27
Grace, W.R., 2:32, 128
Graftalk, 6:90
Graph Scanning Corp., 1:83
Gray Panthers, 1:35
Great Atlantic & Pacific Tea Co., 5:32, 78
Great Lakes Chemical, 4:104
Great Northern Nekosa, 6:40
Greenwick Research Associates, 1:66
Grid Systems Corpooration, 1:73; 6:83, 87
Grumman Corp., 6:25
Guardian Life, 6:100
Gulf & Western Industries, 4:95; 5:39
Gulf & Western's Pocket Book, 4:97
Gulfstream Aerospace, 6:40

—H—

Halliburton, 5:116
Hallmark Cards, Inc., 2:18
Hambrecht & Quist, 6:123
Hancock, John, 3:69
Handy Associates, 6:65

Hardee's, 5:111
Hardy Salt Co., 2:89
Harley Davidson, 5:24; 6:72
Harper & Row, 5:78
Harvard University, 1:33, 34, 40,46, 63; 2:36, 38, 125; 3:29, 88; 4:5, 46, 55, 70, 71, 73; 5:41; 6:34, 40
Hay Group, Inc., 3:25
Heinz, H.J. Co., 1:40, 44, 45, 46
Heller, Walter E. International Corp., 3:60; 4:33; 5:73
Hercules, 4:104
Heritage Bank, 2:25
Heron Industries, 1:77
Hertz, 4:20
Hewitt Associates, 2:79; 5:78
Hewlett Packard, 1:64, 65, 66; 3:72; 4:33, 54f, 54g, 54j; 6:72, 73, 75, 87, 90, 92, 97
Hickory Association, 4:8
High Fidelity, 3:64
Hill & Knowlton, 3:5, 116
Hilton Inn, 6:75, 105
Hitachi, Ltd., 2:18
Holiday Inns, 1:37; 4:20; 6:75, 105
Holland American Cruises, 4:20
Home Federal, 5:23
Home Health Care of America, 1:65
Honeywell, 1:64, 65; 3:45, 84; 5:39; 6:46
Honeywell Information System 4:54g
Hooker Chemical, 2:59, 62; 3:21
Hoover Institution, 3:31; 6:53
Hotel Intercontinental, 6:99
Howden, Alexander, 4:81
Hudson, J.L., 2:26
Hughes Aircraft, 6:99
Hughes Tool Co., 1:77
Hutton, E.F. & Co., 2:23, 26; 3:43, 45; 4:34; 5:111
Hyatt Corp. 5:32
Hyatt Regency 2:16

—I—

IMF, 4:40
INA Corp., 4:95
IU International, 3:64
Inco, Ltd., 6:40
Indian Head, Inc., 5:72
Indiana State University, 3:113
Inexco, 3:25
Inferential Focus, Inc., 3:64, 65, 68
Informatics General Corp., 4:54d
Infotron Systems, 2:120
Inland Steel, 1:31; 5:34
Institute for International Economics, 2:44, 49; 6:25
Inside Business, 4:103
Intel Corp., 1:29; 2:120; 3:103; 5:104
Intelligent Systems Corp., 4:54c, 54g; 6:92
Intercontinental, 6:100, 105
Inter-Study, 3:69
International Association of Machinists, 1:53
International Brotherhood of Teamsters, 5:22
International Business Machines, 1:6, 30, 74, 78, 83; 2:17, 18, 89, 126; 3:13, 43, 44, 45, 46, 88, 108, 113, 114; 4:34, 50, 100; 5:6, 24, 39, 56, 114; 6:56, 60, 83, 84, 87, 92, 97, 99, 106, 109
International Harvester Co., 1:78; 2:89; 3:13, 76; 4:68; 5:60
International Mexican Bank, 5:71
International Minerals & Chemicals, 3:76
International Monetary Fund, 1:21; 2:14, 48, 49, 50, 51
International Resource Development, Inc., 6:92, 99, 105
International Telegraph & Telephone, 5:64, 113; 6:75
Iowa Beef Processing, Inc., 2:59, 62; 3:21
Investment Dealers Digest, 5:64
Investor's Analysis, 4:33
Investor's Guide to HMO, 3:72
Iowa Beef Processing, Inc., 2:59, 62; 3:21
IPEC Courier/Skypak International, 2:102
IPO Reporter, 6:40
Isuzu Motors, 1:58; 3:19

—J—

JVC Co. of America, 4:54j
Janus Fund, 3:107, 109
Jefferies & Co., 2:24
Johnson & Johnson, 2:26, 30; 3:44; 4:54
Johnson, Valliant & Broadfoot, 2:119
Jonos, 6:84
Journal of Systems Management, 3:98
Juki Office Machine Corp., 4:34

—K—

Kaiser Permanente, 3:69
Kaiser Steel Co., 3:68
Kaypro, 6:84
Keefe, Bruyette & Woods, 2:23; 3:12
Kellner & Osburn, Inc., 3:98; 5:102
Kellog Communications Corp., 6:100
Kelly Services, Inc., 3:84
Kentucky Fried Chicken, 5:111
Kenyon & Eckhardt, 5:34
Kidder, Peabody & Co., 1:29, 46; 3:25; 6:39
Kimberly-Clark, 3:43, 44; 5:39
Kinder-Care, 1:81
Kodak, 3:46
Korn/Ferry International, 5:32
Kresge, S.S., 2:32, 128
Kroger Co., 1:26
Kwasha Lipton, 2:79; 5:78; 6:61

—L—

LTV Corp., 1:23; 3:25
Laidlaw Adams & Peck, 4:97
Lamalie Associates, 5:32
Landauer Associates, 2:80, 85
Lanier Computerize, 4:54d, 54g
Laub & Co., 2:85
Lazard Freres & Co., 1:33; 5:105; 6:38
Legg Mason Wood Walker, 1:74; 5:114
Lehman Bros Kuhn Loeb, 4:36, 39
Leucadia National Corp., 6:40
Leuthold Group, 3:13
Lever Brothers, 6:125
Lifemark Corp., 1:81
Lincoln State Bank, 2:23
Lipper Analytical Services, 2:119; 4:33; 5:23
Lloyd's Bank, 6:68
Lloyd's of London, 4:80
Lockheed Corp., 5:36, 38
Loeb, Rhoades, 5:62
Lombard Odier International Portfolio Management, 5:24
Lone Star Industries, 6:40
Long John Silver, 5:111
Lorimar Productions, 5:34
Los Angeles Times, 1:6, 83
Lotus Development Corp., 6:97, 117
Louisville Gas & Electric, 5:116
Lufthansa, 2:98

—M—

MA Com, 6:105
MAI/Basic Four, 4:54d
MCA, Inc., 1:6
MCI Communications Corp., 1:83, 2:17, 30, 128; 3:25; 5:60, 6:57
MCO Holding Co., Inc., 3:68
MDS Quantel, Inc., 3:98
MGM/Grand Hotels, Inc., 2:18
MGM/United Artists, 2:54
MIT, 6:34
Macy, R.H. & Co., 3:42, 43, 45, 46
Magic Chef, Inc., 4:97
Main Hurdman, 5:38
Managed Account Reports, 1:84
Management Sciences of America, 2:120
Management Theory & Practice, 3:81
Manchester Institute of Science Technology, 5:66
Manning, Selvage & Lee, 3:5, 116
Manor Care, 1:81
Manufacturers Hanover Trust Co., 1:22; 6:124
Manufacturing Data Systems Inc., 4:54f
Manville Corp., 4:68
Mapco, 3:13
Marathon Oil Co., 5:31
Market Statistics, 4:54
Marriott Hotels, 4:20, 6:105
Martin Marietta Corp., 2:25, 58; 3:5, 25, 116; 6:40
Massachusetts Institute of Technology, 1:33
Matra Group, 2:13
Mattel, Inc., 1:30
Mattel Electronics, 3:114
Maxicare Health Plan, 3:72
Mayfair Regent, 5:107
Mazda, 6:124
McCann-Erickson, 2:32
McConway & Torley Corp., 2:38
McCormick & Co., 1:40, 44, 45
McDonald's, 6:124
McDonnel Douglas Corp., 1:77; 3:14
McGraw-Hill, Inc., 3:81; 4:70
Mead Corp., 2:59; 3:69; 5:72, 73
Media News Corp., 5:105
Megatrends, 1:33
Mellon Bank, 1:26, 5:116
Memphis State University, 3:113
Merck & Co., 3:43, 44, 45, 46; 6:66
Merrill Lynch Pierce Fenner, 1:26, 30, 46; 2:17, 58, 119; 3:69; 4:44, 45, 46, 47, 48, 49; 5:23, 34; 6:7, 14, 15, 123, 124
Merrill Lynch White Weld Capital Market Group, 6:39, 40
Mesa Petroleum Co., 2:18
Mesta Machine Co., 5:104
Metropolitan Insurance Co., 3:98
Metropolitan Realty Management, Inc., 2:85
Michigan National Bank, 6:14, 27
Michigan State University, 1:56
Micom Systems, 2:120
Microelectronics & Computer Technology Corp (MCC), 3:103
Micro-Office System Technology, Inc., 1:73; 6:84
Micro Pro, 6:97
Microsoft, 6:97
Middle South Utilities, 6:39
Midway Airlines, 1:66
Milacon, Inc., 1:30
Miller & Chevalier, 6:114
Minet Holdings, 4:81
Minnesota Mining & Manufacturing, 5:73; 6:7
Minnie Pearl Chicken, 5:105
Mitsubishi, 1:58; 3:57; 6:124
Mitsui, 3:57
Mitel Corp., 2:30, 128; 6:57
Mobil Chemical Co., 1:77
Mobil Oil Corp., 1:77, 2:76; 4:35
Modern Maturity, 1:37
Moneyline Update, 4:103
Moneyweek, 4:103
Monsanto, 3:44
Moody's Investor Service, 2:6; 3:19; 4:28; 6:79
Morgan, J.P. & Co., 2:32
Morgan Guaranty Trust, 3:51, 53; 5:61, 62
Morgan Stanley & Co., 1:26; 3:46; 6:15, 38, 39
Morris Paper Co., 4:5
Mortgage Bankers Association, 3:53, 54
Morton Norwich Products, Inc., 4:36
Motorola, 6:66
Mountain Fuel Co., 6:92
Multinational Strategies, 5:68
Mutual Insurance, 6:99

—N—

NASA, 6:100
NBC, 3:25; 5:34
NEC, 6:90
Nashville Banner, 5:105
National Association of Broadcasters, 1:30
National Association of Business Economists, 1:24, 48
National Association of Home Builders, 6:44
National Association of Manufacturers, 4:26; 5:11, 22
National Bus Co., 6:19
National Business Information Center, 4:60
National Can, 1:31
National Car Rental, 4:20
National Farmers Organization, 3:75
National Gypsum, 6:27
National Library Service, 2:67
National Medical Enterprises, 1:81
National Security Agency, 1:73
National Semiconductor Co., 5:32; 6:73
National Steel, 2:24
National Westminster Bank, 2:89; 5:68
Netcom International, 6:105
Network Systems Corp., 2:120; 6:39
New England Business Services, 1:81
Newhouse, S.I., 2:32, 128
New Issues, 6:40
New Jersey Bell, 4:28
Newman, 5:113
Newport Corp., 1:81
News Retrieval, 4:99
Newsweek, 4:103
Newtrier High School, 5:62
New York Federal Reserve Bank, 6:50
New York Post, 1:6, 83
New York Times, The, 1:6, 83; 3:64
New York University, 1:40; 4:5
Niagara Mohawk Power Co., 6:39
Nicolet Instrument Corp., 1:83
Nielsen, A.C., 2:32, 128
Nightly Business Report, The, 4:103
Nikon, 4:20
Nippon Kokan K.K., 6:26
Nissan Motors Co., 1:29, 6:9, 46
Nolan, Norton, Inc., 3:113
Nomura Capital Management, 5:24
Non-Linear Systems, Inc., 6:82
Norfolk Southern Railway Co., 2:24
Norge Technology, 1:66
Northern States Power, 3:25
Northern Telecom, 3:109; 4:54e
Northern Tier Pipeline Co., 6:26
Northrop Corp., 5:36, 38
Northwest Corp., 6:15
Northwestern Steel & Wire Co., 5:72
Northwestern University, 2:41
Norton Simon, 5:64
Norwegean American Cruises, 4:20
Norwest Bank of Minneapolis, 6:46

—O—

OAG Electronic, 4:8
Oak Industries, 2:53
Occidental Petroleum Corp. 2:18, 58, 59, 62; 3:19, 5:104
Office Network of Houston, 2:80
Official Airline Guide, 4:8, 15, 99
Ogilvy & Mather, 2:32
Oldsmobile, 3:5, 116; 6:124
Olivetti Corp., 4:54c, 54g; 6:87
Olympia, USA, 4:54i
Omnicare, 2:30, 128
On-Line Software International, 3:98; 4:54e, 54j
OnTyme, 5:113
Oppenheimer & Co., 5:61
Osborne Computer Corp., 1:73, 74; 2:126; 6:82, 84
Otis, 6:27
Otrona, 6:84, 90

—P—

Pacific, G.T., 2:119
Pacific Southwest Airlines, 1:30
Pacific Telephone, 4:28
Paine Webber Mitchell Hutchins, 3:104; 4:55; 5:107
Pan Am, 2:98; 3:25; 4:20
Panasonic Industrial Co., 4:54j
Paradyne Corp., 1:83, 5:31
Paramount Pictures, 1:6, 83; 4:95
Parker Brothers, 4:33
Patricof, Alan Associates, 6:121
Peachtree Software, 6:117
Pearson, Webb Springbett, 4:81
Peat, Marwick Mitchell & Co., 1:29, 6:60
Penn Central Corp., 1:31

Penn Financial Corp., 3:5
Penney Co., J.C., 1:26; 2:32, 128; 3:21; 4:28; 5:39; 6:15
People's Express Airlines, 5:32
Pepsi Co., 1:40, 45, 46; 2:89; 3:25; 4:36, 71; 6:28, 124
Peripheral Systems, 6:84
Petra Capital Corp., 3:50
Pfizer Inc., 5:64, 72, 73
Phelps Dodge Corp., 5:34; 6:40, 61
Philbro-Salmon, 5:64, 109
Philips Information Systems, Inc., 4:54e, 54g
Philip Morris, 3:64
Philips Petroleum Co., 2:18, 3:68
Phillips Exeter Academy, 5:62
Pima Savings Bank, 1:77
Pizza Time Theater, 1:65
Plymouth, 3:5, 116
Polaroid Corp., 3:43, 44, 45, 46
Political Risk Letter, 5:67
Polly Peck, 4:27
Pontiac, 3:5, 116; 6:124
Portland Cement Association, 3:54
Pravada, 1:63
Prescott, Ball & Turben, 1:56
Prestige Travel, 4:17
Price, Rowe, T. Associates, 2:12, 119; 6:13
Price Waterhouse, 3:6
Prime Computer, 1:66; 6:46
Prime Computer, 1:66; 6:46
Prince Corp., 6:75
Princeton University, 3:28, 29; 5:39, 41
Probe International, 5:68
Proctor & Gamble, 3:43, 44, 45, 46; 6:9, 124
Prudential Bache Securities, 2:80; 4:26, 44, 103; 5:23, 62; 6:15, 124
Products Research & Chemicals, 4:104
Prudential Insurance Co., The, 1:37; 2:38, 80; 3:69, 72; 4:45, 46, 47, 48, 49; 5:23, 107
Public Service Electric & Gas, 5:116
Publisher's Weekly, 4:97
Purolator, 2:100, 103

—Q—

Quarterdeck Office Systems, 6:117

—R—

RCA Corp., 1:31; 2:53, 88; 3:43, 45, 46; 4:20; 5:64; 6:57
Radio Shack, 1:74; 2:125; 3:113, 114; 4:54d, 54h; 5:114; 6:82, 84, 90, 92, 97,117
Radisson Hotel, 4:20
Rand Corp., 2:14
Ranier Bank, 4:100
Raritan Valley Financial Corp., 6:15
Raytheon Data Systems, 4:54d; 6:45
Reconstruction Finance Corp., 1:35
Redding Group, Inc., 6:90
Reeves Brothers, 5:64
Rehabilitative Technology, Inc., 2:67
Reliance Group Holdings, 3:104
Reliance Insurance Co., 3:104
Renaissance Center, 2:26
Renault, 1:58
Republic National Bank, 3:104
Republic Steel, 2:24; 6:40
Research Communications, Inc., 6:92
Reserve Management Co., 1:29
Resource International Development, Inc., 6:87
Reynolds, R.J., 3:69
Reynolds Metals, 5:38, 6:27
Reynold, Russell Associates, 3:25
Ricoh Co., 5:57
Rockefeller Center, Inc., 1:31
Rockwell International, 6:72
Rohm & Haas, 4:104
Rohr Industries, 6:26
Rolm Corp., 4:54e
Rolls Royce, 6:57
Ronson Corp., 4:54e
Rotan Mosle, 4:48
Rothschild, L.F. Unterberg, Towbin & Robertson, 1:45; 6:123
Rouge Steel Co., 6:26
Royal Business Machines, Inc., 4:54j
Rubbermaid, Inc., 2:88

—S—

SAS Scandinavian Airlines, 2:93
SRI International, 4:44
Sail & Steel, 3:64
Salomon Brothers, 1:26, 84; 2:122; 3:109; 4:28, 107; 5:109; 6:38, 40, 123
San Francisco State University, 4:33
Santa Fe Industries, 5:39
Satellite Business Systems, 6:56, 57, 100
Savin Business Machines Corp., 5:57
Schlumberger, 6:61
Schwab, Charles Corp., 2:23
Scientific-Atlanta, 3:44
Scientific Data Systems, 5:56
Scovill, Inc., 5:73
Seafirst Corp., 6:15
Seagate Technology, 1:83
Seagram, Joseph E. & Sons, 3:104
Sears, Roebuck & Co., 1:26, 76; 3:56; 4:33, 44, 45, 46, 47, 48; 5:39, 78; 6:7
Sears World Trade, Inc., 3:56, 57
Seattle First National Bank, 6:15, 46
Securities Data Co., 6:40
Securities Industries Association, 5:64
Security Pacific Corp., 3:60, 4:33, 44; 6:14, 27
SED Systems, Inc., 2:53
Segal, Martin & Co., 5:78
Semiconductor Industry Association, 2:75
Semper Corp., 3:104
Sensormatic Electric, 1:81
Sentry Database Co., 4:100; 6:118
Sequel Computer Systems, 5:104
Seven Up, 6:28, 124
Shared Medical Systems, 2:30, 128
Shawmut Bank of Boston, 5:82
Sheraton Hotel, 4:20; 5:64
Shearson/American Express, 2:26, 53; 3:103; 4:47; 5:23, 6:124
Sherwin Williams, 6:27
Siemens Communications System, 4:54e
Sioux Tools, Inc., 3:57
Smith, A.O. Corp., 5:34; 6:72, 75
Smith Barney, Harris Upham & Co., 1:46; 2:75; 3:42, 111; 4:33
Sof Tech, 2:120
Software User Survey, 4:100
Software News, 3:98; 6:92, 97
Sohio Chemical, 1:5
Sony Corp., 4:54e; 6:90
Sorbus, 2:125, 126
Sorcim, 6:92, 97
Sotheby Park Bernet, 6:26
Source, The, 4:99
South Central Telephone Co., 4:28, 89
Southern Association of Colleges & Schools, 4:89
Southern New England Telephone, 4:28
Southern Pacific Co., 5:34
Southern Pacific Communications, 6:57
Spear, Leeds & Kellogg, 2:24
Sperry, 3:45
Spring Mills Co., 5:72
Standard Oil Co., 5:73
Standard & Poor's 500, 1:65, 81; 4:28; 5:24, 86, 90, 93
Stanford Research Institute, 3:81
Stanford University, 4:70, 73
Stanger Joy Associates, 5:111
State Street Bank of Boston, 5:82
Stauffer Chemicals, 4:104
Stein Roe & Farnham, 1:81
Sterling Drug, 2:26, 30, 128
Stevens, J.P., 6:40
Storage Technology, 6:72, 100
Summit Group, 1:83
Superior Oil, 3:25
Suzuki Motor, 1:58; 3:19
Swan Manufacturing Corp., 5:6
Sydis Corp., 6:109
Systems & Solutions, Inc. 6:82
Systematics, Inc., 1:83

—T—

Taco Bell, 5:111
Talcott National, 6:40
Tandy Corp., 1:30, 81; 3:113, 114; 5:32
Tandem Computers, 1:83
Tandon Corporation, 1:74, 83
Tektronix, 6:87, 92
Telcon, 6:82
Telecommunications Satellite Corp. (Telsat), 2:53
Telemail, 5:113
Telesensory Systems, Inc., 2:67
Television Bureau of Information, 6:9
Tengelmann Group, 5:32
Tetra Pak, 3:61
Texaco, Inc., 1:6, 83; 3:44; 4:95, 5:39
Texas Commerce Bank, 3:64
Texas Electric Service, 6:79
Texas Instruments, 1:74, 3:108; 4:20, 33, 54d, 54e, 54g
Texas Power & Light, 6:79
Texas Utilities, 5:39, 6:79, 80
Thiokol, Inc. 4:35, 36
Thomson McKinnon Inc., 5:23; 6:15
Thompson, J. Walter Co. (JWT), 1:40, 44, 45; 2:32; 3:5, 116; 6:28
Three M, 3:12, 4:54h, 54j, 55
TIE Communications, 1:83
TIMCO, 3:64
Time, Inc., 4:36, 48; 5:34
Toledo Edison, 5:116
Toro Corp., 3:25
Touche Ross & Co., 3:72
Towers, Perrin, Forster & Crosby, 5:79; 6:65
Toyo Kogyo, 1:58
Toyota Motor, 1:58, 3:19, 6:14
Toys "R" Us, 1:30, 81
Transamerica, 4:44
Trans Lux Corp., 4:54e
Trans Siberian Railway, 1:60, 61
Trans World Airways, 2:102; 4:15, 20; 6:40
Travel Trust, 4:8
Travelers Corp., 2:88; 3:64; 4:44
Triangle Publications, 4:36
Triformation Systems, Inc., 2:62, 67
Turner Construction Co., 2:36
Twentieth Century Fox Film Corp., 1:6, 83
Tymshare, 4:15; 5:113

—U—

UAL, Inc., 1:31, 2:105
UNR-Leavitt Co., 6:90
UPI, 5:105
Unilever N.V., 6:66
Unimation, Inc., 1:30
Union Pacific, 6:61
United Airlines, 2:98, 100; 4:12, 15; 6:40
United Auto Workers (UAW), 1:24, 53, 78; 2:75; 3:69; 4:63; 6:26
United Beverages International, 1:45
United Geographical Corp., 3:5
United Parcel System (UPS), 2:90, 100, 102
United Press International, 5:105
United Rubber Workers, 1:78
United Satellite Television, 2:53, 54
United Speciality Co., 4:73
United Steel Workers, 6:26
United Technologies, 2:58, 88; 3:25, 64; 6:27, 45, 60, 61, 65
U.S. Gypsum Co., 5:32, 34; 6:27
U.S. Health Care Systems, Inc., 3:68, 69, 72
U.S. League of Savings, 3:54; 5:88
U.S. Steel, 2:24, 75; 5:31; 6:26, 27, 40
U.S. Telephone, 5:64
U.S. Trademark Association, 4:33
Universal Pictures, 1:6, 83
University of Colorado, 1:55; 4:63
University of Georgia, 2:93
University of Illinois 5:37
University of Michigan, 1:22, 41; 5:44
University of Minnesota, 2:36, 3:29; 4:56, 71
University of Pennsylvania, 1:48
University of Santa Clara, 3:107
University of Southern California, 3:107; 4:70
Upjohn, 5:39
User Group, The, 3:113
Utah International, 3:5, 116

—V—

Value Line Index, 1:65; 5:86, 90
Vanguard Group, Inc., 1:84; 2:111; 3:109; 4:107; 5:109; 6:123
Variety, 2:32
Venture Capital Journal, 1:64
Video Net, 6:99, 105
Video Star Connection, 6:105
Visetar, Inc., 4:54
Visicorp, 6:92, 97, 99
Volkswagen, 6:57, 124
Volkswagenwerk, A.G., 1:29

—W—

Wall Street Journal, The, 2:11, 88; 4:70, 103
Wall Street Week, 4:103
Wal-Mart Stores, 1:81
Walt Disney, 6:39
Wang Laboratories, 1:83, 4:54h; 5:113
Warburg Pincus Capital Corp., 3:69, 72
Warburg, Paribus, Becker, 2:48, 50, 3:69
Ward-Howell International, 5:34
Warnaco, Inc., 5:42
Warner Communications, 1:6, 30, 83; 2:24; 3:103, 114; 4:34
Washington Post, The, 1:6, 83; 4:35, 99; 5:48, 49
Washington University, 3:107
WD-40 Co., 1:81
Wearwell, 4:28
Webster's Dictionary, 2:67
Wendy's International, 2:30, 128
Wesley Energy Corp., 1:31
Western Airlines, 2:98
Western Bancorp, 5:31
Western Electric Co., 3:109; 4:28; 5:32
Western Union, 2:53; 5:60
Western Union Video Conferencing, 6:105
Western Wood Products Association, 6:46
Westinghouse Electric Corp., 1:30, 4:97; 5:38, 108, 6:26
Weyerhauser Co., 3:54; 5:34; 6:27
Wharton Econometric Forecasting, 3:51, 53, 75, 76; 6:44, 45, 46
White Flower Farms, 3:88, 98
Whittaker Corp., 3:25
Williams, J.B. Co., 4:54
Williams Co., 3:76
Williams Inference Service, 3:64, 65
Woodman, Kirkpatric & Gilbreath, 5:6
Woodside Group, 5:6
Woolworth, F.W., 2:32, 128
Wyman-Gordon Co., 2:6
Wynn's International, 5:108

—X—

Xerox, 4:54h; 5:56, 57, 60; 6:72, 73, 75, 92, 106
Xicor, 2:120
Xidex Corp., 1:81

—Y—

Yale University, 5:62; 6:35
Yankelovich, Skelly & White, 5:6
Yaskawa Electric, 2:13
Young, Arthur & Co., 5:32; 6:14, 121
Young & Rubican, 2:32; 3:5, 116

—Z—

Zenith, 2:67
Zoller Organizations, 5:102
Zumwalt, Admiral Associations, 2:89

AUTHOR INDEX

GARDNER ACKLEY
- Monetarism Doesn't Work It Never Has, and It Never Will — Feb — 41
- In Defense Of the 'Bipartisan Appeal' on Budget Policy — May — 44

LYNN ADKINS
- Detroit Gets Lean and Mean — Jan — 56
- Growth Stock Opportunities for 1983 — Jan — 81
- Which Way for U.S. Trading Companies — Mar — 56
- PIK: The Winners And Losers — Mar — 75
- What Happened To Xerox — May — 56
- Industry's Quiet Revolution — June — 72

WENDY DILLER
- Free-Traders Lose Bet on a Stronger Yen — Feb — 70
- The Close-Mouthed Companies — Mar — 42
- A Charity Goes Capitalist — Apr — 73
- Industry's Quiet Revolution — June — 72
- Ford's Better Idea For Cutting Supplier Costs — June — 75

JOSEPH DUNCAN
- The Job Market Looks Up — Apr — 50
- Business' Money Needs are Modest — May — 43
- Inventories: Back to Normal? — June — 51

DAVID FAIRLAMB
- Siberia: Answer to Soviet Economic Woes? — Jan — 60
- Rescuing the Banking System — Feb — 44
- West Berlin's Battered Economy — Mar — 60
- Lloyd's of London's Lost Luster — Apr — 80
- How Good Are Country Risk Forecasters? — May — 66
- How Floating Rates Failed — June — 66

MURRAY C. FINCHER
- The Sourpuss Syndrome — Apr — 89

W. DAVID GARDNER
- Boom in Portable Computers — Jan — 73
- Working Out The Bugs: The Computer Owner's Nightmare — Feb — 125
- For Executives, A Boom In Computer Education — Mar — 113
- Computer Users Have Hundreds of Data Bases to Choose From — Apr — 99
- Electronic Mail: Slow to Catch On, But Users Like It — May — 113
- Vendors Offer A Wide Variety Of Integrated Software Programs — June — 117

DANIEL GRANT
- Saving Art From Estate Taxes — Apr — 104

ARLENE HERSHMAN
- Cooking The Books — Jan — 40
- Double Play In Japanese Stocks — Feb — 119
- On Wall Street: Small, Young Racy Technology Stocks — Feb — 119
- The Close-Mouthed Companies — Mar — 42
- On Wall Street: Janus Fund's Winning Stock Strategy — Mar — 107
- Bankers Trust's Winning Gamble — May — 61
- Strategy For A Long Recovery (On Wall Street) — May — 107
- New Strategies in Equity Financing — June — 38
- $17-Billion- And Growing Fast — June — 40
- Investing Tips From a Venture Capitalist — June — 121

WALTER E. HOADLEY
- Maybe It's Time to Take a Hard Look at the Nation's Economic System — Mar — 31
- Provincialism Is Not the Answer to the Nation's Tough Trade Problems — June — 53

NILES HOWARD
- United Satellite's Remarkable Coup — Feb — 52
- The Oddball Forecasters — Mar — 64
- A Charity Goes Capitalist — Apr — 73
- A Long Shot Surges Ahead — June — 56

G. BRUCE KNECHT
- Computer Age Tools For the Blind — Feb — 62
- Three M's Unusual Strategy — Apr — 55
- Tuning In To Business News — Apr — 103
- Corporate Compact With Boston's Schools — May — 81

V.P. KORPUT
- I Took 'The Window' — Jan — 69

ROBERT LEVY
- The Boom Is Over In Office Building — Feb — 80
- Cashing In On the Census — Apr — 52
- Heyday of the Demo Data Firms — Apr — 54
- Texas' Triple-A-Utility — Jun — 79

MARJORIE SIEGEL LYONS
- How They Fooled The Boss — Jan — 44
- Choosing a Commodities Manager — Jan — 83
- Customized Credit For Executives — Feb — 121
- New Tuition Plan: Pay Now, Avoid Increases — Mar — 107
- Need a Car Loan? Just Call Your Broker — Mar — 111
- Managing Your Money Ain't What It Used to Be — Apr — 48
- Storing Valuables at A Hotel — May — 107
- Fast-Food Franchises — May — 111
- A Novel View on Refinancing Mortgages — June — 121
- New Guaranteed Bond Funds — June — 123

THOMAS J. MURRAY
- Venturesome Pension Funds — Jan — 64
- Oxy's Troubled Days — Feb — 58
- Housing Leads The Way Again — Mar — 53
- The Ambitious Student Entrepreneurs — Apr — 70
- Recovery: The Regional Outlook — Jun — 44

JOHN C. PERHAM
- A National Jobs Crisis? — Jan — 48
- Upsurge in ESOPS — Feb — 76
- New Funding For Health Care — Mar — 68
- Uproar Over the Annual Meeting — Apr — 64
- The Computer And the Top Honcho — May — 72
- Pensions In Jeopardy — May — 77
- Uproar Over Options — Jun — 60

ANN M. REILLY
- Here Come the Atari Democrats — Jan — 32
- Free-Traders Lose Bets on a Stronger Yen — Feb — 70
- Reagan's Savvy Strategists — May — 34
- High-Stakes Poker On Capitol Hill — Apr — 38
- Six Democrats Stalk Reagan — May — 48
- How Tip Took Charge — Jun — 32
- Meet Ari Weiss — Jun — 35

HENRIETTE SENDER
- Here Come the Atari Democrats — Jan — 32
- Cooking The Books — Jan — 40
- Rescuing the Banking System — Feb — 44
- Creating A Last Resort For The Troubled Banking World — Feb — 48
- The Decline and Fall of OPEC — Mar — 50
- Lloyd's of London's Lost Luster — Apr — 80
- How Good Are Country Risk Forecasters? — May — 66
- How Floating Rates Failed — June — 66

ARNOLD R. WEBER
- Wanted: A Labor Policy for the Reagan Administration — Jan — 55
- Labor Unions Take A Big Risk With Their New Political Strategy — Apr — 63

MARILYN WILSON
- AARP's Capitol Clout — Jan — 35
- What is 'Full Employment' — Feb — 35
- Deficits: The $200 Billion Question — Mar — 28
- Corporate Taxes: Why Some Pay Less — May — 36
- The Fed's Dilemma — Jun — 47